

Survey Results for Briefing #1 ("U.S. Retirement Trends in Mexican Coastal Communities: -- Lifestyle Priorities and Demographics")

Below are basic survey responses for Questions Q1-Q14, Q17-Q21, Q24, Q26-Q38, Q42, Q48-Q51, Q59-Q60, Q62-Q64 & Q83), based on the 842 participants ICF's modified data set (prepared by Crossborder Group). *Please note that several questions -- Q13, Q14, Q17, Q18, Q30, Q31, Q33, Q35, Q36, Q38, Q63, Q64 and Q83 - included multiple responses by participants, and have been updated with formatting to make it easier to read.* Please also note that the first line of each table typically shows blank responses to that particular question.

Q1 - What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	.4	.4	.4
60-64	204	24.2	24.2	24.6
65-69	227	27.0	27.0	51.5
70-74	106	12.6	12.6	64.1
75-80	44	5.2	5.2	69.4
Over 80	16	1.9	1.9	71.3
Under 60	242	28.7	28.7	100.0
Total	842	100.0	100.0	

Q2 - Gender?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	.6	.6	.6
Female	433	51.4	51.4	52.0
Male	404	48.0	48.0	100.0
Total	842	100.0	100.0	

**Q3 - What is your race?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	.6	.6	.6
African/African American	4	.5	.5	1.1
Asian/Pacific Islander	3	.4	.4	1.4
Hispanic/Latino	38	4.5	4.5	5.9
Other	11	1.3	1.3	7.2
White/Caucasian	781	92.8	92.8	100.0
Total	842	100.0	100.0	

**Q4 - Marital status**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	.6	.6	.6
Divorced	128	15.2	15.2	15.8
Living with Partner	65	7.7	7.7	23.5
Married	516	61.3	61.3	84.8
Separated	19	2.3	2.3	87.1
Single/Never Married	47	5.6	5.6	92.6
Widowed	62	7.4	7.4	100.0
Total	842	100.0	100.0	

**Q5 - Occupation prior to retirement**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	1.0	1.0	1.0
Armed Forces	8	1.0	1.0	1.9
Education	100	11.9	11.9	13.8
Government-Non Military (including Local, State, Federal)	72	8.6	8.6	22.3
Non-profit Sector	29	3.4	3.4	25.8
Other	52	6.2	6.2	31.9
Private Sector (Business or Industry)	327	38.8	38.8	70.8
Self-Employed	246	29.2	29.2	100.0
Total	842	100.0	100.0	

**Q6 - What is your level of Education**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	.5	.5	.5
At least 1 year of college	234	27.8	27.8	28.3
College Graduate	299	35.5	35.5	63.8
Doctorate (Ph.D, MD)	57	6.8	6.8	70.5
High School or Less	44	5.2	5.2	75.8
Masters or Professional Degree	204	24.2	24.2	100.0
Total	842	100.0	100.0	

**Q7 - Are you currently retired?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	10	1.2	1.2	1.2
No	221	26.2	26.2	27.4
Yes	611	72.6	72.6	100.0
Total	842	100.0	100.0	

**Q8 - How fluently do you speak Spanish?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	.7	.7	.7
Beginning Spanish Speaker	372	44.2	44.2	44.9
I do not speak Spanish	62	7.4	7.4	52.3
Native Speaker/Fluent	71	8.4	8.4	60.7
Somewhat Fluent/Intermediate Spanish Speaker	331	39.3	39.3	100.0
Total	842	100.0	100.0	

**Q9 - What is your current average annual income (US Dollars)?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	.6	.6	.6
\$0 to \$14,999	58	6.9	6.9	7.5
\$100,000 to \$149,999	70	8.3	8.3	15.8
\$15,000 to \$24,999	111	13.2	13.2	29.0
\$150,000 to \$199,999	24	2.9	2.9	31.8
\$25,000-\$49,999	220	26.1	26.1	58.0
\$50,000 -\$99,999	224	26.6	26.6	84.6
Decline to State	87	10.3	10.3	94.9
Over \$200,000	43	5.1	5.1	100.0
Total	842	100.0	100.0	

**Q10 - What is your country of permanent residency?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	.5	.5	.5
Mexico	390	46.3	46.3	46.8
Other	23	2.7	2.7	49.5
USA	425	50.5	50.5	100.0
Total	842	100.0	100.0	

**Q11 - What do you consider your adopted community in Mexico?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Baja California Norte (including Rosarito, Ensenada)	218	25.9	25.9	25.9
	Baja California Sur (including but not limited to Mulege, Loreto, La Paz, Todos Santos, Los Cabos)	250	29.7	29.7	55.6
	Rivera Maya (including Playa del Carmen, Cancun and Cozumel)	63	7.5	7.5	63.1
	Riviera Nayarit/Puerto Vallarta	277	32.9	32.9	96.0
	Sonora (including Guaymas, Rocky Point)	34	4.0	4.0	100.0
	Total	842	100.0	100.0	

**Q12 - How often do you travel to Mexico?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		258	30.6	30.6	30.6
	Annually	118	14.0	14.0	44.7
	At least once a month	216	25.7	25.7	70.3
	Every 2 to 3 years	8	1.0	1.0	71.3

Every 4 to 5 years	2	.2	.2	71.5
Every other month	37	4.4	4.4	75.9
Every Quarter	57	6.8	6.8	82.7
I no longer travel to Mexico	46	5.5	5.5	88.1
Semi Annually	100	11.9	11.9	100.0
Total	842	100.0	100.0	

Q19 - How many years have you lived in Mexico (full time or part time)?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	47	5.6	5.6	5.6
1 to 2 years	76	9.0	9.0	14.6
10-15 years	137	16.3	16.3	30.9
16-20 years	73	8.7	8.7	39.5
3 to 5 years	224	26.6	26.6	66.2
6-10 years	164	19.5	19.5	85.6
Have not yet moved	35	4.2	4.2	89.8
Less than 1 year	23	2.7	2.7	92.5
More than 20 years	63	7.5	7.5	100.0
Total	842	100.0	100.0	

**Q20 - How much time do you spend in Mexico on an annual basis?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	45	5.3	5.3	5.3
All year round	399	47.4	47.4	52.7
Less than 180 days	98	11.6	11.6	64.4
More than 180 days but less than a year	203	24.1	24.1	88.5
Seasonal (less than 4 months)	97	11.5	11.5	100.0
Total	842	100.0	100.0	

**Q21 - Do you rent or own your home in Mexico?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	54	6.4	6.4	6.4
Own	650	77.2	77.2	83.6
Rent	138	16.4	16.4	100.0
Total	842	100.0	100.0	

**Q24 - Do you live in a gated community?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	63	7.5	7.5	7.5
No	455	54.0	54.0	61.5
Yes	324	38.5	38.5	100.0
Total	842	100.0	100.0	

**Q26 - What are your monthly household expenses in Mexico (US Dollars)?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	56	6.7	6.7	6.7
\$1,000-\$1,999	218	25.9	25.9	32.5
\$10,000 and Over	4	.5	.5	33.0
\$2,000-\$2,999	117	13.9	13.9	46.9
\$3,000-\$3,999	41	4.9	4.9	51.8
\$4,000-\$4,999	12	1.4	1.4	53.2
\$5,000-\$5,999	13	1.5	1.5	54.8
\$500-\$999	244	29.0	29.0	83.7
\$6,000-\$6,999	7	.8	.8	84.6
\$7,000-\$7,999	2	.2	.2	84.8
\$8,000-\$8,999	2	.2	.2	85.0
\$9,000-\$9,999	1	.1	.1	85.2
Under \$500	125	14.8	14.8	100.0
Total	842	100.0	100.0	

**Q27 - Do you spend less money in Mexico on a monthly basis than you did in the US?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	56	6.7	6.7	6.7
About the same	112	13.3	13.3	20.0
Less	658	78.1	78.1	98.1
More	16	1.9	1.9	100.0
Total	842	100.0	100.0	

**Q28 - To what extent do you feel you have become integrated into the local Mexican community?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	51	6.1	6.1	6.1
Not integrated with local community	54	6.4	6.4	12.5
Somewhat integrated	475	56.4	56.4	68.9
Very integrated with local community	262	31.1	31.1	100.0
Total	842	100.0	100.0	

**Q29 - Have you found it easy or difficult to adapt to the lifestyle in your Mexican community?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	47	5.6	5.6	5.6
Difficult to adapt	3	.4	.4	5.9
Easy to adapt	319	37.9	37.9	43.8
Somewhat difficult to adapt	28	3.3	3.3	47.1
Somewhat easy to adapt	165	19.6	19.6	66.7
Very difficult to adapt	1	.1	.1	66.9
Very easy to adapt	279	33.1	33.1	100.0
Total	842	100.0	100.0	

**Q32 - Do you own a boat?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	60	7.1	7.1	7.1
No	639	75.9	75.9	83.0
Yes	130	15.4	15.4	98.5
Yes and I live aboard	13	1.5	1.5	100.0
Total	842	100.0	100.0	

**Q34 - How would you describe your current living unit?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	61	7.2	7.2	7.2
High-rise condo/apartment	34	4.0	4.0	11.3
Mid-rise condo/apartment	166	19.7	19.7	31.0
Other	55	6.5	6.5	37.5
Single-story home attached	42	5.0	5.0	42.5
Single-story home detached	228	27.1	27.1	69.6
Two-story home attached	67	8.0	8.0	77.6
Two-story home detached	189	22.4	22.4	100.0
Total	842	100.0	100.0	

**Q42 - Are your consumption patterns similar to those that you maintained in the US?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	83	9.9	9.9	9.9
I consume less but I live better	420	49.9	49.9	59.7
I consume less in Mexico	296	35.2	35.2	94.9
I consume more in Mexico	43	5.1	5.1	100.0
Total	842	100.0	100.0	

**Q48 - When you considered Mexico as a retirement destination, were safety issues a concern?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	69	8.2	8.2	8.2
No	384	45.6	45.6	53.8
Yes	389	46.2	46.2	100.0
Total	842	100.0	100.0	

**Q49 - Has your attitude about your personal safety changed in any way since you have been living in Mexico?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	69	8.2	8.2	8.2
No	504	59.9	59.9	68.1
Yes	269	31.9	31.9	100.0
Total	842	100.0	100.0	

**Q50 - Have the rising narco-violence and security concerns reduced the frequency or duration of your trips to MX?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	88	10.5	10.5	10.5
No	692	82.2	82.2	92.6
Yes	62	7.4	7.4	100.0
Total	842	100.0	100.0	

**Q51 - Have US concerns for narco-violence and security issues in Mexico led to a reduction in the frequency of visits from family members and friends?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	69	8.2	8.2	8.2
No	301	35.7	35.7	43.9
Not Sure	115	13.7	13.7	57.6
Yes	357	42.4	42.4	100.0
Total	842	100.0	100.0	

**Q59 - Has the outbreak of the H1N1 virus reduced the frequency or duration of your trips to Mexico?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	96	11.4	11.4	11.4
No	726	86.2	86.2	97.6
Yes	20	2.4	2.4	100.0
Total	842	100.0	100.0	

**Q60 - How often do you return to the United States?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	106	12.6	12.6	12.6
Every four months	38	4.5	4.5	17.1
Every other month	37	4.4	4.4	21.5
Every three months	65	7.7	7.7	29.2
Never	20	2.4	2.4	31.6
Once a month	184	21.9	21.9	53.4
Once a year	180	21.4	21.4	74.8
Once every 2-3 years	33	3.9	3.9	78.7
Once every 3-5 years	13	1.5	1.5	80.3
Twice a year (semi-annually)	166	19.7	19.7	100.0
Total	842	100.0	100.0	

**Q62 - Do you remain in contact with your friends and family in the United States?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	86	10.2	10.2	10.2
No	5	.6	.6	10.8
Yes	751	89.2	89.2	100.0
Total	842	100.0	100.0	

Multiple Response Questions are below (Q13, Q14, Q17, Q18, Q30, Q31, Q33, Q35, Q36, Q38, Q63, Q64 and Q83)

Q13 - Besides Mexico, what are your favorite travel destinations?

	Frequency	Percent	Valid Percent	Cumulative Percent
Australia and New Zealand	63	7.5	7.5	100.0
Africa	38	4.5	4.5	100.0
Asia	102	12.1	12.1	100.0
Europe	286	34.0	34.0	100.0
South America (including Ecuador)	87	10.3	10.3	100.0
Panama	23	2.7	2.7	100.0
Central America (Costa Rica, Guatemala, Nicaragua)	105	12.5	12.5	100.0
Caribbean	117	13.9	13.9	100.0
Canada	101	12.0	12.0	100.0
Other locations in the United States	459	54.5	54.5	100.0
Other	53	6.3	6.3	100.0
Total	842	100.0	100.0	

Q14 - In choosing Mexico as your retirement destination, what factors did you consider?

	Frequency	Percent	Valid Percent	Cumulative Percent
Economic/Cost of Living	631	74.9	74.9	100.0
Lifestyle	661	78.5	78.5	100.0
Friends or family in the area	183	21.7	21.7	100.0
Desire to return to country of origin	21	2.5	2.5	100.0
Weather	582	69.1	69.1	100.0
Proximity to the United States	534	63.4	63.4	100.0
I owned property in Mexico	264	31.4	31.4	100.0
Total	842	100.0	100.0	

Q17 - If you were to purchase a home in Mexico, what key considerations do you consider important?

		Neutral	Not Important	Somewhat Important	Very Important		Total
Price	Frequency	45	6	164	489	138	842
	Percent	5.3	.7	19.5	58.1	16.4	100.0
Legal (including clarity of title)	Frequency	21	5	62	631	123	842
	Percent	2.5	.6	7.4	74.9	14.6	100
Locating in a planned unit development with infrastructure	Frequency	152	238	156	159	137	842
	Percent	18.1	28.3	18.5	18.9	16.3	100
Ease of day to day living	Frequency	63	10	257	397	115	842
	Percent	7.5	1.2	30.5	47.1	13.7	100
Proximity to key cultural amenities	Frequency	224	59	283	130	146	842
	Percent	26.6	7.0	33.6	15.4	17.3	100
Proximity to natural habitats	Frequency	201	40	268	198	135	842
	Percent	23.9	4.8	31.8	23.5	16.0	100
Proximity to other U.S./Canadian expatriates	Frequency	172	122	280	128	140	842
	Percent	20.4	14.5	33.3	15.2	16.6	100
Proximity to local Mexican community	Frequency	151	29	304	214	144	842
	Percent	17.9	3.4	36.1	25.4	17.1	100
Access to health care	Frequency	51	7	233	432	119	842
	Percent	6.1	.8	27.7	51.3	14.1	100
Safety	Frequency	40	4	188	472	138	842
	Percent	4.8	.5	22.3	56.1	16.4	100
Availability of water and other basic utilities	Frequency	22	3	129	574	114	842
	Percent	2.6	.4	15.3	68.2	13.5	100
Environmental considerations	Frequency	111	20	319	238	154	842
	Percent	13.2	2.4	37.9	28.3	18.3	100

**Q18 - When deciding upon Mexico as a retirement destination, did you consider other U.S. domestic or overseas retirement locations?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Costa Rica	144	17.1	17.1	100.0
Panama	65	7.7	7.7	100.0
Belize	52	6.2	6.2	100.0
Other Central America	37	4.4	4.4	100.0
Caribbean Islands	46	5.5	5.5	100.0
South America	37	4.4	4.4	100.0
USA	342	40.6	40.6	100.0
Canada	38	4.5	4.5	100.0
Other	87	10.3	10.3	100.0

**Q30 - What key factors would lead you to leave Mexico?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Escalating drug violence in my community	363	43.1	43.1	100.0
Noticeable increase in crime impacting American retirees or tourists	485	57.6	57.6	100.0
Declining quality of life due to increased urban growth	254	30.2	30.2	100.0
Declining environmental quality (increased sewage runoff, litter, water pollution)	375	44.5	44.5	100.0
Growing poverty	88	10.5	10.5	100.0
Increase in the cost of living	332	39.4	39.4	100.0

**Q31 - What drew you to your Mexican coastal community versus other more affordable locales in Mexico's interior?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Desire to have a home on or near the coast that would otherwise be unattainable in the United States	435	51.7	51.7	100.0
Prefer coastal living	401	47.6	47.6	100.0

**Q33 - What leisure activities have drawn you to Mexico's coast?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Golf	119	14.1	14.1	100.0
Surfing	57	6.8	6.8	100.0
Skin Diving	94	11.2	11.2	100.0
Scuba Diving	83	9.9	9.9	100.0
Windsurfing	17	2.0	2.0	100.0
Fishing	250	29.7	29.7	100.0
Boating	179	21.3	21.3	100.0
Bird Watching	127	15.1	15.1	100.0
Conservation	90	10.7	10.7	100.0
Yoga	73	8.7	8.7	100.0
Relaxation	549	65.2	65.2	100.0
Walking on the Beach	590	70.1	70.1	100.0

**Q35 - What aspects of your coastal lifestyle do you find attractive?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Ocean views	683	81.1	81.1	100.0
Coastal leisure activities (fishing, boating, swimming, surfing, diving)	471	55.9	55.9	100.0
Biodiversity	282	33.5	33.5	100.0
Night life/Entertainment	138	16.4	16.4	100.0
Social activities	396	47.0	47.0	100.0

**Q36 - What are the aspects of your coastal lifestyle that you find unattractive?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Litter	464	55.1	55.1	100.0
Sewage runoff to beaches and/or oceans/sea	405	48.1	48.1	100.0
Traffic	253	30.0	30.0	100.0
Unplanned urban growth	291	34.6	34.6	100.0
Rules and Regulations in my planned unit development are not enforced	105	12.5	12.5	100.0
Overdevelopment	221	26.2	26.2	100.0
Noise pollution	202	24.0	24.0	100.0
Visual pollution (including blockage of coastal view corridors)	193	22.9	22.9	100.0
Access to the beach has become more restricted	137	16.3	16.3	100.0

**Q38 - How has the economic recession impacted the quality of your life in Mexico?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Less disposable income	321	38.1	38.1	100.0
Closure or reduction of services/cultural amenities	54	6.4	6.4	100.0
Increased crime and delinquency	184	21.9	21.9	100.0
Reduction in municipal services (water, trash collection, police)	34	4.0	4.0	100.0
Fewer visits to/from friends and family	301	35.7	35.7	100.0
Not Applicable. My quality of life has not been impacted	286	34.0	34.0	100.0

**Q63 - If you remain in contact with friends and family in the United States, how do you stay in touch?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Traditional mail	62	7.4	7.4	100.0
Telephone	537	63.8	63.8	100.0
Internet	718	85.3	85.3	100.0
Skype	280	33.3	33.3	100.0

**Q64 - Where do you get your news?**

	Frequency	Percent	Valid Percent	Cumulative Percent
U.S. Cable Television (CNN, Fox News)	567	67.3	67.3	100.0
U.S news magazines or newspapers	166	19.7	19.7	100.0
Radio	101	12.0	12.0	100.0
Online newspapers	441	52.4	52.4	100.0
Blogs	68	8.1	8.1	100.0
Mexican news sources in Spanish	137	16.3	16.3	100.0
Mexican news sources in English	251	29.8	29.8	100.0

**Q83 - How important are the following public policy issues to you as an American retiree living in Mexico?**

		Neutral	Not Important	Somewhat Important	Very Important	No Response	N/A	Total
Medicare reimbursability for health care services in Mexico	Frequency	47	27	138	497	122	11	842
	Percent	5.6	3.2	16.4	59.0	14.5	1.3	100.0
Tax deductibility of Mexican donations	Frequency	192	125	199	137	155	34	842
	Percent	22.8	14.8	23.6	16.3	18.4	4.0	100.0
Elder financial abuse	Frequency	184	81	180	138	186	73	842
	Percent	21.9	9.6	21.4	16.4	22.1	8.7	100.0
Elder abuse (including neglect and violence)	Frequency	170	77	193	154	182	66	842
	Percent	20.2	9.1	22.9	18.3	21.6	7.8	100.0
Consumer protection issues	Frequency	113	34	282	232	160	21	842
	Percent	13.4	4.0	33.5	27.6	19.0	2.5	100.0
Narco-violence	Frequency	75	33	239	315	158	22	842
	Percent	8.9	3.9	28.4	37.4	18.8	2.6	100.0
H1N1 Influenza	Frequency	205	122	210	119	163	23	842
	Percent	24.3	14.5	24.9	14.1	19.4	2.7	100.0
HIV/AIDS	Frequency	217	98	209	111	172	35	842
	Percent	25.8	11.6	24.8	13.2	20.4	4.2	100.0
Climate change	Frequency	156	81	233	186	162	24	842
	Percent	18.5	9.6	27.7	22.1	19.2	2.9	100.0