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News for Contributors and Friends of the International Community Foundation

4th Quarter 2003

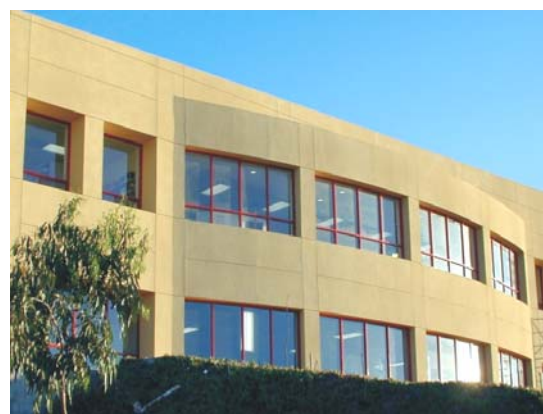
## TIJUANA INAUGURATES NEW PUBLIC LIBRARY

Tijuana brought in the 2003 holiday season with the inauguration on December 5<sup>th</sup> of the Loyola Public Library on the campus of the Universidad Iberoamericana (UIA) in Playas de Tijuana. The event, attended by over 300 people from both San Diego and Tijuana, featured a special holiday concert by the Youth Orchestra of Baja California and a border-related photographic exhibition on loan from the Museum of Contemporary Art-San Diego.

The library, developed at a cost of \$2.1 million with 38,000 volumes and 250 computer workstations, is the first major library to be constructed in Tijuana that will have full access for the public. This state-of-the-art library project was made possible thanks to the vision, leadership and tireless fundraising and project management efforts of UIA's Father David Ungerleider, who spearheaded the two-year campaign from conception to completion.

At the inaugural ceremonies, the International Community Foundation was highlighted for its efforts in raising \$74,100 for the library and in securing \$142,500 in additional contributions from other donors for this important civic project. Thanks, in part to ICF's efforts, the UIA secured a \$250,000 challenge grant from Santa Fe, NM-based Lannan Foundation, providing the remaining funds necessary to complete the project.

Among the event's featured speakers was ICF Chairman Leon Reinhart who has contributed to the library project through ICF as well as directly through his family foundation. According to Reinhart, "this project is an excellent example of binational cooperation between San Diego and Tijuana."



Loyola Public Library in Playas de Tijuana, Mexico

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## FIRES DEVASTATE ENSENADA COMMUNITY

### Rotary/ICF/Sempre work in partnership to assist and re-build.

The recent fires across San Diego were devastating resulting in the loss of over 2,574 homes and 16 lives. As international attention focused on the tragedy in Southern California what was overlooked by many was the 40 or so families in Ensenada that lost all their personal belongings to the wildfires that swept through



A burned house in Las Minas

this coastal Mexican community.

ICF is now working in partnership with Rotary Club chapters in Ventura County

and Ensenada-Calafia, as well as with Sempra Energy and local ICF donors to help these families re-build. Through ICF's Baja Disaster Relief Fund, monies are now being raised to assist fire victims in Ensenada.

Those interested in contributing to the fund may do so by contacting ICF at (858) 677-2910. Checks should be made out to ICF on behalf of the Baja Disaster Relief Fund—Ensenada Fire.

## BAJA SOCIAL VENTURE FUND GAINS MOMENTUM: FIRST CROSS-BORDER VENTURE PHILANTHROPY INITIATIVE IN NORTH AMERICA

In the Summer of 2003, ICF launched the Baja Social Partner (Baja SVP) Fund to promote venture philanthropy and engaged giving in Baja California. Since this launch, ICF has been busy recruiting U.S. donor investors and laying the groundwork for the fund's first investment cycle in both Tijuana and Baja California Sur/Sea of Cortez.

Among ICF's recent advances has been the recent establishment of the Fondo Tijuanesa para Fomento Social (Fondo Tijuanesa) by its sister foundation in Baja California, Fundación Internacional de la Comunidad (FIC). Through Fondo Tijuanesa, FIC will recruit its own donor-investors, who will work in partnership with Baja SVP donor-investors to target innovative non-profits addressing critical needs in Tijuana. With the formalization of the ICF/FIC venture funds, Baja SVP was also recently accepted as a member of Social Venture Partners International, a network of 23 other SVP organizations throughout North America.

As part of their cross-border venture philanthropy alliance, ICF and FIC co-sponsored a breakfast briefing in Tijuana on December 5<sup>th</sup> with 40 local business leaders with Tom Donlea, Executive Director of Seattle-based SVP International as a featured speaker. ICF hosted another event on December 6<sup>th</sup> at the home of SVP partners Rob and Karleen Reinhart.



According to SVP International's Executive Director, Tom Donlea, "What ICF and FIC are doing in the San Diego-Tijuana border is truly unique." Donlea noted, that "this will be the first cross-border venture philanthropy initiative ever."

Modeled after San Diego Social Venture Partners at the San Diego Foundation, ICF and FIC seek to bring donor investors from Southern California and Tijuana together that are interested in investing their time, experience and money to make a positive difference in non-profits in Tijuana. Participating ICF donors in Baja SVP are asked to commit \$5,000 per year over three years. FIC donors in Mexico are asked to contribute \$1,500 per year over the same time frame to Fondo Tijuanesa.

As part of the Baja SVP umbrella, ICF is now recruiting U.S. and Mexican donors interested in its Baja Sur/Sea of Cortez fund, which will apply the venture philanthropy model in support of non-profits and critical issues facing coastal communities along the Sea of Cortez between La Paz and Los Cabos.

Those interested in becoming donor investors with Baja SVP may contact Anne McEnany at (858) 677-2915, [anne@icfdn.org](mailto:anne@icfdn.org) or download additional details at [www.icfdn.org/bajasvp.htm](http://www.icfdn.org/bajasvp.htm). For more information on SVP visit [www.svpi.org](http://www.svpi.org).

## TIJUANA LIBRARY CONTINUED...

Several ICF donors played a critical role in supporting the Loyola public library project over the past two years including Leon Reinhart, John McNeece, Augie Gallego, Sempra Energy, and an anonymous San Diego donor. Through ICF, Professor Jim Gerber of San Diego State University was also instrumental in facilitating the in-kind donation of over 600 social science books from his campus library to the Loyola Library.

According to ICF President Richard Kiy, "the Loyola Public Library project demonstrates that cross-border civic collaboration can work between San Diego and Tijuana when there is joint commitment and resolve to make a difference." Thanks to the collective efforts of countless U.S. and Mexican donors, large and small, the opportunities for life-long learning and educational enrichment have been expanded for the Tijuana residents young and old.



David Ungerleider, Patrick Lannan, and Leon Reinhart at library inauguration

## UPCOMING ICF EVENTS

We are pleased to announce our annual field trips for whale-watching along the Baja California coastline and to Oaxaca, Mexico. These trips are designed to give our donors and friends the opportunity to witness first-hand the incredible work that our grantees are accomplishing with the International Community Foundation's support!!

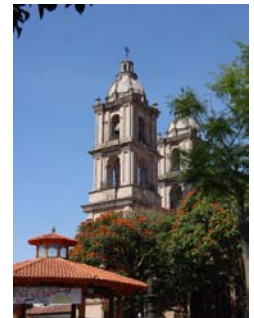
### Whale-Watching in Baja California

- ❑ **When:** February 12–15, 2004
- ❑ **Where:** Loreto, Lopez Mateos, Magdalena Bay, Loreto National Marine Park, Luigi
- ❑ **What:** Supporting sustainable communities through:
  - Visiting the communities where your support is making an important contribution!
  - Special site tour to ICF-funded dormitory for the children of local fishing villages to keep them in school.
  - Meet with ICF-supported NGOs: Grupo GEA, Pronatura, ASISTED.
  - Ecotourism: Whale Watching, snorkeling, hiking, spending money in Mexico
- ❑ **Price:** \$830.00 per person\*



### Oaxaca, Mexico Field Trip: “ Following San Diego’s Migrant Trail”

- ❑ **When:** July 17– 24, 2004
- ❑ **Where:** Mexico City, Teotihuacan Pyramids, Oaxaca City, Teotitlan del Valle, Monte Alban Ruins
- ❑ **What:** Supporting sustainable communities through:
  - Visiting sending communities of San Diego migrant workers
  - Partnering with the Oaxaca Community Fdn. in promoting community development.
  - Visit with ICF grantee Centro de Desarrollo Comunitario Centéotl to learn about productive employment opportunities with local groups linked to North County San Diego
  - Learning about Mexico’s rich archeological and cultural history
  - Sharing and celebrating the beautiful Zapotec celebration of Guelaguetza
  - Pre-trip briefing is planned in early July with COCIO, a San Diego area network of the Oaxaca Community.
- ❑ **Price:** \$TBD\*



\* These prices include all transfers, international and internal flights, all accommodation, all food, all excursions. **Please call us to find out about child discounts.** This price does not include immigration fees, airport taxes, gratuities, alcoholic beverages.

Our annual Baja California expedition will be organized and guided by Zach Rabinor, co-founder of Journey Mexico. Journey Mexico is an ecotourism company that aims to help promote economic opportunities that are economically, socially, and environmentally sustainable to the communities of Baja California and all of Mexico. **For more information, please contact: 1-800-513-1587 or zach@journeymexico.com**

## RESEARCH ON MEXICAN MIGRANT COMMUNITY: HIGHLIGHTING TRANSNATIONAL LINKS BEYOND OUR BORDER

According to the 2000 U.S. Census, there are now over 638,000 or 22% of San Diego County’s residents of Mexican origin. Some of this growth is attributed to natural birth rate increases as well as the relocation of Mexican-Americans from other parts of the United States. Still, a growing number of San Diego’s Mexican migrants are recent arrivals from Mexico with strong existing ties and identities with their respective communities of origin.

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## ICF ON THE MOVE

### Anne McEnany Joins ICF

ICF is pleased to announce the appointment of Anne McEnany as Director of Sustainable Communities effective Nov. 1, 2003.

For the past year, Anne has



served as a consultant and philanthropic advisor and in that role has done much to expand the foundation's programmatic and conservation-related work in Baja California and the Sea of Cortez.

In her new capacity, Anne will oversee all aspects of ICF's work in the areas of environment, conservation, and urban & regional planning along the Baja California peninsula. Anne will also direct ICF's Give2Baja campaign, our annual gala, and the Baja Social Venture Partners Initiative.

Previously, she was the Director of Development & Program Marketing at the Trust for Public Land and she has worked at The Nature Conservancy and Conservation International.

Anne has an M. S. from Tulane University in Applied International Development with a concentration on environmental planning and studied Latin American Studies at the University of Virginia for her B.A.

## ICF DONORS

**We are grateful for the following donors' generous contributions.  
(September– November 2003)**

Anonymous, Bank of America Matching Gifts, Boyce Resource Development Co., The California Endowment, William and Joanne Cellar, Buford Crites, Daniel Curry and Judith Daufeldt, Dorothea "Dodie" M. Eiler, Sabrina Herrera, Arturo Gamboa, James Gibson, Greater San Diego Chamber of Commerce, Sheryl Helvie, J.J. Enterprises, Janette Loomis, Nadine Lovelace, FUNDEA, Susan Rice, Karen Scarborough, Eleanor P. Schoen, Steve Schwarz and Miles Kahler, Semptra Energy, D.R. Shackleton, Sidney Fund, David E. Ketter, Sarah Slaughter, Amy Levin Syrett, The San Diego Foundation, The Walton Family Foundation, Inc., The Thomas C. Ackerman Foundation, ULR, United Way National Capital Area

## NEW FUNDS at ICF

### International Earthquake Safety Fund

The purpose of this Non-Endowment fund is to provide charitable support to non-profit organizations, including Geohazards International, specific to earthquake safety projects and initiatives benefiting schools in Asia and the Americas with an emphasis in Baja California.

### ULR Charitable Fund

The purpose of this Non-Endowment fund is to provide charitable support to underserved communities in Baja California and for other general charitable purposes. ULR is a national group life, accident and disability consulting company based in San Diego, CA.

## ICF GRANTED \$397,612 LAST QUARTER

**Centro de Comunidad, A.C.** was awarded \$300 for general operating support.

**Foundation for Anthropological & Environmental Studies (FARES)** received \$200,000 to continue to support work in biodiversity and cultural preservation in the Peten Rainforest of Guatemala.

**Club Rotario de Ensenada** was awarded \$3,535 to purchase a computer and projector for a local high school.

**Fundacion para Los Niños de La Paz, A.C.** was granted \$10,000 to build a cyclone fence and finish building the dining room for their community center.

**Fundación Tarpuy** received \$31,618 to carry out a program to provide food for children in poor neighborhoods in Córdoba, Argentina.

**Liga M.A.C., A.C.** was granted \$9,450 for general operating support.

**Los Niños del Capitán** was granted \$69,459 for the construction of a medical and dental clinic in Cabo San Lucas, BCS, Mexico.

**North Coast Cetacean Society** received \$12,500 to purchase two hydrophone stations for whale research.

**Pro Peninsula** was granted \$25,000 to support capacity-building work in Cabo Pulmo, BCS, Mexico.

**Siempre Semillas** received \$5,000 to help rebuild an old water well, new pump and solar power system for the irrigation of the botanical garden and \$5,750 for salaries, irrigation, nursery supplies and repairs.

**Terra Peninsular A.C.** was granted \$25,000 to support the Rancho del Rey land conservation project in BC, Mexico.

### ICF'S ANNUAL REPORT ONLINE

You can now access ICF's 2003 Annual Report at

<http://www.icfdn.org/aboutus/publications/ICFannualreport2003.pdf>

## RESEARCH ON MEXICAN MIGRANT COMMUNITY CON'T

Continued from p. 3

In an effort to better understand San Diego's Mexican migrant community and its growing needs, an ICF-sponsored academic workshop was held at the University of California, San Diego (UCSD)'s Center for U.S.-Mexican Studies entitled "*The Ties that Bind: Mexican Immigrants in San Diego*". The conference featured research findings by academics from UCLA's North American Integration and Development Center, Tijuana's Colegio de la Frontera Norte and Cal State San Marcos. The research was funded by ICF with a grant from the Rockefeller Foundation.

The research, presented by UCLA researchers Professor Raul Hinojosa, David Rungsten and Ale Ricardez, was significant as it is the first time that data on Mexico's matricula consular (Mexican identification cards) has been correlated with data from the U.S. Census. Among the key findings included:

- ❑ Over 50% of migrants arriving to San Diego between 1995 and 2000 came from just five states in Mexico: Oaxaca, Guerrero, Jalisco, Michoacan and Baja California with a significant number being rural farmers moving North as a result of economic displacement, limited productive employment opportunities and extreme poverty in their communities of origin.
- ❑ Among Mexican migrants arriving to San Diego County since 1995, Oaxaca ranks #1 in terms of place of origin, representing nearly 12% of this migrant population. The largest concentration of Oaxacans in San Diego now reside in the North County communities of Oceanside, Vista, San Marcos, and Escondido.
- ❑ A growing number of San Diego's migrant communities, particularly those originating from rural communities in regions such as Oaxaca, face unique challenges, particularly in the areas of health and education, due to their limited schooling, obstacles with cultural and language adaptation, economic hardship, family separation and fear of deportation.

Details of this academic workshop and copies of presentations may be downloaded at: [www.usmex.ucsd.edu/ressem/nov14.htm](http://www.usmex.ucsd.edu/ressem/nov14.htm) In the Spring of 2004, the UCSD's Center for U.S.-Mexican Studies will publish a comprehensive monograph highlighting the research findings presented at the workshop.

## HOP ON THE BUS:

### EXPANDING SAN DIEGO DONOR HORIZONS ACROSS THE BORDER

ICF, in collaboration with San Diego Grantmakers and Fundación Internacional de la Comunidad (FIC), organized a neighborhood border tour of Tijuana on November 18<sup>th</sup> providing 20 San Diego donors and civic leaders with a first-hand look at critical challenges and opportunities facing the San Diego-Tijuana border region.

The tour provided participants with an opportunity to learn more about trans-boundary issues and civic action in the areas of human migration, the environment, community development and arts and culture with visits to Tijuana's Cultural Center (CECUT), the Tijuana's Public Library at UIA, Laureles Canyon (see page 7 for additional details) and a meeting with Jesus Olivares, Executive Director of Casa Migrante Jovenes, a YMCA-run shelter for migrant and run-away youth under the age of 18. An-

other key feature of the tour included a briefing by Grupo Beta at the border line to discuss the challenges and risks for Mexican migrants deciding to cross the international line.

According to tour organizer and ICF Program Officer, Amy Carstensen, "improvements in quality of life along our shared border will only occur when civic leaders and donors from both San Diego and Tijuana commit themselves to work together to address the trans-boundary challenges faced in this binational region." Noted Carstensen, "my hope is that through this and other future ICF sponsored tours we can 'demystify' the border and help San Diegans better appreciate that for all the problems and challenges that one reads about in the newspapers, there are countless good news stories that sim-

ply get unreported. Tijuana's is also a dynamic and fast-changing community that more San Diegans need to make



Alan Rubin, Jean Fisher, Victor Clark, and Conchita Valladolid

the effort to get to know."

As part of its expanded effort to educate donors about the border region, ICF will be organizing additional tours throughout Baja California in 2004.

## ICF/ CALIFORNIA COASTAL CONSERVANCY PROJECT TO ADDRESS BINATIONAL ENVIRONMENTAL SOLUTIONS

With a recently-awarded grant from the California Coastal Conservancy, ICF is contracting the Mexican Institute of Water Technology (IMTA) and the municipal planning agency of Tijuana, IMplan, to study the effects of increasing urbanization in Cañon Los Laureles over the next six months. As part of this work, IMTA and IMplan will suggest potential projects to reduce sediment and trash impacts caused by eroding hillsides and poor storm water management practices. A binational technical advisory committee is being formed by ICF to review work by IMTA and IMplan.

“The border is fluid – literally!” commented Roberto Mejía, a visiting scientist from IMTA, who participated in an ICF-sponsored trip to Cañon Los Laureles in Tijuana and Border Field State Park in San Diego this October.

The Tijuana River Watershed is binational – with two-thirds located on the Mexican side of the border. Cañon Los Laureles is



*A channel like this one will extend the entire length of Cañon Los Laureles to protect residents from flash floods, but will increase the flow of storm water drainage to the U.S. side of the border.*

one of five canyons that drains directly into the Tijuana River National Estuarine Research Reserve (TRNERR) in the U.S, an internationally-recognized wetlands complex that acts as a haven for endangered and threatened bird, fish, and plant species. This fragile ecosystem is suffering tremendous impacts from sediment, trash, and pollution that cross the border at Cañon Los Laureles during the rainy season.

Meanwhile, in Tijuana, a growing population in Cañon Los Laureles is suffering too. Several people were killed in the last flash flood that hit the canyon, spurring the local government to begin channelizing the canyon’s wash. The adjacent road is also being extended to increase public access for fire vehicles, which currently only have one way to enter the canyon. Migration to the canyon is causing unstable hillsides to be developed for housing, increasing deforestation and the chance of mudslides.

In spite of the pressure to move quickly, the municipal government in Tijuana has been very willing to discuss project alternatives that would reduce the impacts on TRNERR, especially in Border Field State Park, which has over four feet of sediment and trash on its roads each year. This willingness opened the door for U.S. and Mexican agencies and non-profit organizations to collaborate on potential solutions.



*View of the wetlands from atop a mesa in Border Field State Park that have been negatively impacted by the runoff from Tijuana’s Cañon Los Laureles .*

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### SAVE THE DATE

ICF’s Gala Event is scheduled for

Friday, May 21, 2004 at the Marriott Hotel and Marina in downtown San Diego

Call Anne McEnany at (858) 677-2915 to reserve your tickets now!

# END OF THE YEAR GIVING OPPORTUNITIES

As we approach the end of 2003, ICF would like to offer you opportunities for year end giving. A gift demonstrates your belief in our mission and reinforces your partnership with us to make a difference in the world. Here are ways you may give back to our focus in the Americas, Baja California and Asia through the International Community Foundation:

## SUPPORT AN ICF PROGRAM

- **Give2Baja Campaign**
- **Baja Social Venture Partners Fund**
- **Las Californias Youth Leadership Program**—Promote binational youth leadership in San Diego and Tijuana.
- **Ties That Bind Us**—Supporting community-based projects
- **Sustainable Communities Fund**—Supporting ICF programmatic support in Asia and the Americas



## SUPPORT ICF'S ENDOWMENT FUND

- Support ICF in the present and secure our organization's future
- Contribute to our endowment fund. The endowment supports and strengthens our mission in perpetuity and helps secure a sustainable quality of life for future generations in the Americas, Baja California and China

## ESTABLISH A DONOR ADVISED FUND

- When you make a gift before year end, you can receive an immediate tax deduction for the full market value.
- With a donor advised fund, you have the flexibility of selecting the charities you would like to support.
- By setting up a fund you have the opportunity to create a legacy for yourself and your community.

## SUPPORT A FIELD OF INTEREST OR "FRIENDS OF" FUND

For more information on our various funds visit [www.icfdn.org](http://www.icfdn.org) or phone Renetta at 858-677-2913 or e-mail [renetta@icfdn.org](mailto:renetta@icfdn.org)

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