

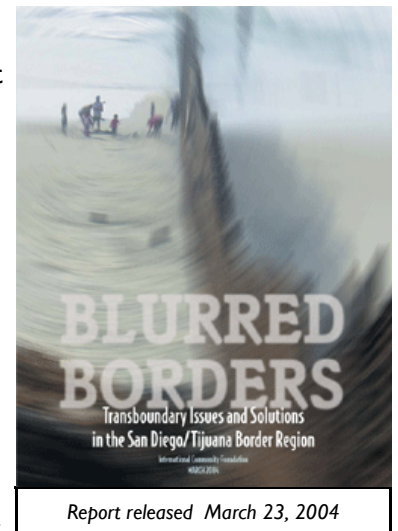


ICF RELEASES BLURRED BORDERS REPORT, SEEKING TO EXPAND CROSS-BORDER GIVING IN THE SAN DIEGO-TIJUANA REGION

On March 23rd, ICF publicly released **Blurred Borders**, a report highlighting cross-border impacts and solutions in the San Diego-Tijuana region. The report was issued at an event at the University of San Diego's Joan Kroc Center for Peace and Justice and was co-sponsored by the USD TransBorder Institute, San Diego Grantmakers, and LEAD San Diego.

Underwritten by the Rockefeller Foundation and the California Endowment, ICF's **Blurred Borders** report identifies emerging trans-boundary issues for the San Diego-Tijuana region in the areas of urban planning, education, health, human services, environment, and the arts. In issuing **Blurred Borders**, ICF has four key objectives:

- Educate and inform donors and civic leaders
- Promote public advocacy on trans-boundary issues
- Increase the level of cross-border philanthropy in the San Diego-Tijuana region
- Change current perceptions that are keeping us from working as a united binational region.



Blurred Borders features existing cross-border collaborations among San Diego and Tijuana non-profit organizations and explores future opportunities for binational civic action through increased philanthropy, volunteerism,

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ICF INITIATES ENDOWMENT CAMPAIGN WITH GIFT FROM FORMER CEO AND STATE SENATOR LUCY KILLEA

For the past fourteen years, ICF has grown steadily—serving both its community of donors and beneficiary non-profits in the Americas and Asia with over \$5.7 million in grantmaking just in the past five years. Thanks to the continued support of our donors and the foundation's programmatic and fundraising initiatives, ICF has been able to support its operational costs on an annual basis. Still, the growing demands for the foundation's grantmaking and philanthropic services by both donors and grantees has increased the need for an endowment to ensure ICF's future.

To help address ICF's long-term sustainability, the Honorable Lucy Killea, ICF's former President & CEO and a former California State Senator, initiated the ICF Endowment Fund with a \$10,000 contribution. As Lucy noted, "I recognize that \$10,000 is a modest sum to initiate an endowment fund, but at present ICF does not have a single endowment that it can call its own. Building an endow-

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BLURRED BORDERS CONTINUED...

public advocacy and increased civic engagement. The report also profiles the area trans-border and trans-national residents; the results of a binational, bilingual perception survey of San Diego and Tijuana residents; and a survey of twelve area migrant-serving organizations.

Blurred Borders illustrates how the border in North America's largest binational metropolitan region is increasingly becoming blurred due, in part, to the impacts of globalization and human migration.

Among the report's key findings include:

- Over 68% of San Diego and Tijuana residents surveyed believe the border has a positive net impact on their community while 14.5% of San Diegans and 11.2% of Tijuana residents surveyed believe the border has a negative impact.
- Over 90% of those San Diegans surveyed have visited Tijuana at least once while over 55% have visited in the last year. In turn, over 33% of Tijuana residents surveyed have never visited San Diego. Among those Tijuana residents that have visited San Diego, over 87.7% have visited in the last year.
- While negative perceptions and cultural differences between San Diegans and Tijuana residents remain, there is a common understanding that the San Diego-Tijuana region has a unique set of collective community-based assets that need to be better taken advantage of, including: a thriving binational business community, potential R&D linkages with manufacturing, a growing bilingual/bicultural workforce, a cross-border fiber optic network and rail infrastructure, expanded natural gas linkages, a vibrant cross-border arts culture, and a talented and able migrant workforce.
- Urban sprawl and expanded regional growth is further blurring the borders between San Diego and Tijuana to adjoining Counties (Imperial, Orange, Riverside) and municipalities (Tecate and Rosarito), requiring regional solutions to emerging issues in education, health, human services and the environment.



ICF donors may receive a copy of the full report and executive summary by contacting renetta@icfdn.org. The report is also publicly available at www.icfdn.org

UPCOMING ICF EVENTS

Oaxaca, Mexico Field Trip

When: July 17-25, 2004

Where: Mexico City, Monte Alban Ruins, Teotitlan del Valle, Site Visits to Ayoquezco, El Trapiche, San Bartolo de Coyotepec, return to Mexico City through Paxo de Cortez (between Popo and Izta volcanoes)

What: Supporting sustainable communities through:

- o Visiting the communities where your support is making an important contribution!
- o Partnering with the Oaxaca Community Foundation in supporting sustainable development.
- o Getting to know Mexico's rich archeological and cultural history.
- o Come and celebrate the beautiful Zapotec celebration of Guelaguetza: the practice of contributing for the betterment of the community.

Cost*: \$2,440 for adults and \$1,370 for children**

Our first-ever Oaxaca, Mexico expedition will be organized and guided by Zach Rabinor, owner and co-founder of Journey Mexico. Journey Mexico is an ecotourism company that aims to promote sustainable opportunities for the communities of Baja California and all of Mexico. Zach has guided tours for over a decade in Mexico and the Andes. Also joining the ICF trip as a guide is Alejandra Ricardez, a native of Oaxaca and a recent graduate of UCLA who is now working at North County Health Services doing community outreach to San Diego's migrant community. ICF trip participants will stay in 5-star accommodations, including a UNESCO World Heritage Site — the Oaxaca Camino Real.

Contact: 1-800-513-1587 or zach@journeymexico.com

* These prices include international and internal flights; all ground transport, excursions, accommodations, food, entrance fees to archeological sites and historical sites, entrance to Guelaguetza Celebration, and tips. This price does not include souvenirs, snacks, telephone calls, immigration fees, airport taxes, or anything not mentioned in inclusions.

** Children must be under 12 and stay in the same room as adults. Children will also be limited to a "child's menu."

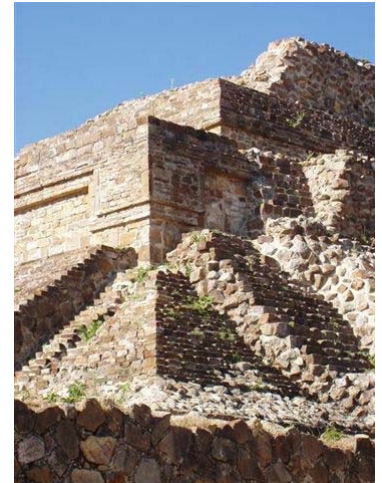
“Border Youth Speak Out About the Border”

When: June 10, 2004 **Time:** 6:30 p.m. to 8:30 p.m.

Where: Joan Kroc Center for Peace and Justice at University of San Diego

What: Students from the Las Californias Youth Leadership Program (LCYLP) will reflect on issues, challenges, and future opportunities in the San Diego-Tijuana region.

The objective will be to highlight the work of the LCYLP, which was funded with the support of the Rockefeller Foundation, [San Diego Union-Tribune](#), Waitt Family Foundation, Thomas Ackerman Foundation, Alan Bersin, and several other local funders. The LCYLP students have had a unique yearlong look at our border region, meeting with key officials in Mexico City, spending time with local elected officials and civic leaders in San Diego and Tijuana, and doing community service work. The students recently traveled to Washington, D.C. and New York to meet with key U.S. administration officials, U.S. Congressional representatives, Mexican embassy staff, and UN Mexican and US Mission officials.



Montealban, Oaxaca
Photo credit: CBrady Binstadt



ICF ON THE MOVE

Y. Meriah Arias and Evangelina Hernandez Join ICF

Dr. Y. Meriah Arias is now working with ICF as an **Environmental Careers Organization (ECO) Fellow**. Her primary responsibilities while at ICF will be to support work on ICF's forthcoming Needs Assessment and NGO Guide for Baja California Sur, which is being undertaken in partnership with the Universidad Autonoma de Baja California Sur (UABCS).

Meriah graduated with a Ph.D. from University of California Scripps Institution of Oceanography in September 2002. Her dissertation topic was evaluating the reduction, and hence, detoxification, of hexavalent chromium (Cr(VI)) to trivalent chromium (Cr(III)) by bacteria in marine sediments. Her work was published in two scientific peer-reviewed papers and proved that bacteria play a greater role *in situ* in the detoxification of Cr(VI) than previously recognized.

After her Ph.D., Meriah received a Sea Grant Fellowship and worked at the California Environmental Protection Agency in Sacramento. Her primary work was in the Border Affairs Unit under Ricardo Martinez. She coordinated a pilot project of 'Hands Across the Border' with the Association of California Water Agencies to train and assist water purification plant engineers and operators from the Comisión Estatal de Servicios Públicos in Mexicali, Tecate, Ensenada, and Tijuana. Also while in Sacramento, she coordinated a Used Clothing and Toy Drive in the CAL/EPA building and collected a large number of items for migrant workers and persons in need.

ECO's mission is to protect and enhance the environment through the development of professionals and the inspiration of individual action. Their main programs include paid environmental internships, career conferences, and career publications. ICF is grateful for ECO's support in making Meriah's fellowship possible. To learn more about ECO and their eco-intern program please visit <http://www.eco.org>.

Evangelina Hernandez, a graduate student at San Diego State University, joined ICF as an intern in January and has provided research support for ICF's recently-released report **Blurred Borders**, undertaking surveys of San Diego area migrant-serving organizations and assisting with statistical and demographic analysis. Evangelina is also assisting ICF with the Las Californias Youth Leadership Program this year.

Evangelina is finishing her thesis for a Master's Degree in Spanish-American Literature at SDSU and has previous work experience as an English/Spanish translator.

ICF DONORS

We are grateful for the following donors' generous contributions. (December 2003– March 2004)

Anonymous Gift, Photo Express, Dr. Nancy A. Marlin and Mr. Fred Kolhorst, Mr. Ned A. Smith and Ms. Kathin Venger-Smith, Combined Federal Campaign United Way National Capital Area, Ethan L. Windahl, The Kling Family Foundation, Ms. Donna Matson, Mr. Gary Kornfeld and Ms. Theresa DuPuis, Mr. Daniel Hammang and Ms. Laura Sutter-Hammang, Mr. Victor Vilaplana, Bay Investment Co., Mr. and Mrs. Leon Reinhart, Mr. and Mrs. Alan A. Rubin, State of California Coastal Conservancy, Ms. Ingrid Fields, Ms. Tracy Parks Lamblin, The Waitt Family Foundation, Lampl Family Foundation, Mr. Bernard R. Kalscheuer and Ms. Ellen Covairt, Barry B. Scovel, Mr. and Mrs. Roy J. Miller, Gloria Taylor, Mr. and Mrs. Richard Kiy, The Honorable Lucy Killea, World Sports Agency, United Way of San Diego, Alexis de Tocqueville Society, Mr. George Gildred, Ms. Elsa R. Saxod, Ms. Lorene Homan, Sally Putney, Mr. and Mrs. Neil Morgan, Robert O. Walker, Pepsico Foundation, Dr. Irma Gigli, Arizona Diamondbacks Charities, Inc., Ms. Sabrina Gamboa, Mr. and Mrs. Yervant Kaprielian, Mr. James Gibson, Mr. and Mrs. Loch Crane, Mr. and Mrs. Robert E. Morris, Mr. F. H. Campbell, Mr. Fred Knox and Ms. Sue M. Batali, Claire Amendola, Dr. and Mrs. Robert Chang, The San Diego Foundation, The David and Lucile Packard Foundation, Mr. and Mrs. Craig Bloom, Jaqueline M. Grinnell, Robert C. Vinton, Sempra Energy, Sandler Family Supporting Foundation, Mr. Raul Yzaguirre, Mr. and Mrs. William F. Schoen, California Endowment, The San Diego Union-Tribune

ICF GRANTED OVER \$447,000 LAST QUARTER

\$20,000 to **Fundacion del Empresario Chihuahuense (FECHAC), A.C.** to purchase computers for 5 public schools in Chihuahua.

\$50,000 to the **Harvard Graduate School of Design** to support the "Alternative Futures Study of Greater La Paz."

\$2,500 to **The Iberoamericana University Foundation-Tijuana Loyola Library** to purchase computers.

\$10,638 to **Los Niños** who will serve as a fiscal sponsor for Aldea Ecologica. \$9,300 is for general operating support which will pay salaries and materials for three art teachers and \$1,338 will buy supplies to create a demonstration organic vegetable garden at Ecoparque.

\$2,500 to **Los Niños** who will serve as a fiscal sponsor for Aldea Ecologica. This grant will support a training workshop and equipment purchase for teachers and promotoras from the Felipa Velazquez community in Tijuana to create ornamental products from recycled steel cans.

\$5,880 to **Los Niños de Capitan** for general operating support.

\$100,000 to **Museo Sol del Niño** to sponsor the museum guides for the first half of 2004 and the summer science program in Mexicali, BC, Mexico.

\$1,600 to **Club Rotario de Ensenada de Calafia** to support artist Alfonso Arambula to transport and install his 21-foot-long sculpture of a whale shark in Ensenada to Bahia de Los Angeles, Mexico.

\$40,000 to **San Diego Regional Chamber of Commerce Foundation** to support general operations of the Mexico Business Center.

\$35,000 to **Sociedad de Historia de Niparajá** for general operating support and to provide support for victims from the recent hurricanes in San Cosme-Punta Mechudo Corridor in Baja California Sur, Mexico.

\$90,000 to the **Universidad Autónoma de Baja California Sur (UABCS)** to conduct research & community outreach necessary to implement a Needs Assessment and NGO Guide for Baja California Sur.

\$75,000 to **Pronatura Noroeste Mar de Cortes, A.C.** For general operating support and to support the building of local capacity for marine resource co-management and community-based development in Bahia de Los Angeles, BC, Mexico.

\$11,898 to **Center for Marine Biodiversity and Conservation-Scripps Institution of Oceanography, University of California, San Diego (UCSD)** to support a coastal fisheries study of the Mogote Peninsula in the municipality of La Paz, BCS, Mexico.

\$1,580 to **Pronatura Noroeste Mar de Cortes, A.C.** to provide transportation for students from Bahía de Los Angeles to attend an environmental education conference entitled "Third Encounter of Children for the Conservation of the Gulf of California," Mazatlan, Mexico.

\$13,000 to **Proyecto Biregional Educacion Ambiental (PROBEA)** through the San Diego Natural History Museum to support the environmental education project associated with the retracing of John Steinbeck's scientific and literary voyage of the Sea of Cortez and to help further the work of grassroots NGOs in Baja California.

ICF ENDOWMENT CAMPAIGN CONTINUED...

ICF MILE STONES

1989

David Romero and family approach the San Diego Foundation to establish a donor advised fund for cross-border giving to non-profits in Tijuana.

1990

The San Diego Foundation establishes the Pacific American Foundation to facilitate cross-border grant making.

1996

Lucy Killea retires from the California Senate and becomes President of ICF.

1997

The Pacific American Foundation changes its name to the International Community Foundation, broadening its mission to include philanthropy throughout the Americas and Asia.

2001

Lucy Killea steps down as President and board selects Richard Kiy to become the foundation's new President.

2002

ICF surpasses \$1.5 million in total grant-making (1999-2002)

2003

ICF grantmaking exceeds \$2.6 million in FY-03 with grants to 120 non-profit organizations and charitable causes, 70% for the benefit of the Baja California peninsula.

2004

ICF surpasses \$5.7 million in total grant-making since 1999 with \$1.5 million in grants during the first three quarters of FY-04.

-ment for ICF to pursue its mission will take effort from the ICF staff, board and committed donors. Furthermore, it needs to be started now rather than later."

Lucy's gift is noteworthy for another reason. Last May, Lucy was honored at ICF's first gala and several donors, including Leon Reinhart, Robert Chang, Victor Vilaplana, Bob Morris, Alice Tang, and John McNeece contributed to the "Tribute to Lucy Fund" to permit her to support a non-profit of her choice. After careful consideration, Lucy decided to use these funds to benefit ICF. According to Lucy, "the origin of the funds makes it possible for the new ICF Endowment Fund to be viewed as a collective effort by various ICF donors."

Building an endowment for ICF will take time dedication, and perseverance. We hope you will join Lucy through your personal contributions, bequests and planned gifts for the benefit of the ICF Endowment Fund. ICF's medium term goal is to establish a \$4 million endowment within the next three years.

MEDICAL CLINIC IN BAJA CONTINUED...



"In the twilight of our lives, it will be these types of opportunities to serve that we'll look back on most fondly."
— John Hearn, ULR employee

Future expansions for Los Niños del Capitán include three classrooms, a tortilleria, a meeting room, an infant room and a director's office.

Please contact ICF if you would like to donate to Los Niños del Capitán.

"I truly believe that the greatest gift one can receive is the chance to "give" and "make a difference". ULR is a special group, led by special people. Thank you for allowing me and my family to be a part of this special project."

— Linda Schneider, ULR employee



ULR FUNDS MEDICAL CLINIC IN BAJA

Last November, ULR, a National Employee Benefit Consulting Company, donated \$70,000 to Los Niños del Capitán in Cabo San Lucas, BCS, Mexico. Their donation built a medical clinic in less than four months. Five doctors and one dentist are donating their time to the clinic to give free medical care and dental treatment for underserved children in the community. Los Niños del Capitán currently provides free daycare to children of single working parents on the outskirts of Cabo San Lucas.

In addition to ULR's monetary donation, ICF worked with ULR to organize a volunteer workday at the Los Niños de Capitán clinic with over 100 ULR employees and their families. The tasks accomplished that day were: re-painting the day care center, helping construct the walls of the medical clinic, planting trees, leveling the ground for a children's play area, helping prepare a traditional Mexican lunch, and spending time playing with the children. ULR employees also collected in-kind donations of clothing from many of its regional offices and distributed them on their work day.

The work day was an incredible success and has been instrumental to the on-time completion of the clinic. ULR employees are now working to continue their involvement with Los Niños del Capitán and are exploring follow up projects that they can undertake to reinforce their recent voluntary efforts.

Los Niños de Capitán is a model Mexican non-profit that currently watches over 56 children of working parents. The parents pay approximately \$10 USD a week and in turn the children receive breakfast and lunch, as well as basic preschool instruction. The success of Los Niños is due to the participation of the Mexican and U.S. citizens that are permanent residents or regular visitors to Cabo San Lucas, and who have dedicated themselves to this cause.

Initially, Doug and Nichole Cox of ULR approached ICF to find out about a potential employee volunteer event, which would be held during a corporate annual meeting in Cabo San Lucas. "We were looking for something that not only would bring synergy within our company, but also something that will touch those not so fortunate. My husband always says 'In order to receive, you first need to give'. I believe each person that day left Los Niños with a smile on their face," said Nichole Cox.



Above: ULR employees playing with children at Los Niños del Capitán
Below: ULR employees helping pour cement for medical clinic



ICF is pleased to invite you to “**Celebrating the Spirit of International Giving**” on May 21, 2004 at the Marriott Hotel and Marina in downtown San Diego, chaired by Joye and Jessie Knight. We will honor three special grantees and donors at the first International Philanthropy Awards. In addition, you can:

- Bid on customized trips to Baja California,
- Play a game of Mexican *lotería* and win a grant for your favorite grantee,
- Enjoy an excellent dinner and wine selection,
- Learn more about ICF and its grantees, and
- Dance the night away to a live Latin band!



Silent auction items will be on ICF’s website by May 1, 2004 for viewing and early bids. Contact Anne McEnany at 858-677-2915 or anne@icfdn.org for table sponsorship and ticket information. We hope to see you there for a fun and festive evening!

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