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**Launches GROW Earth Day donation project
Organics Unlimited celebrates Earth Day**

In recognition of Earth Day on April 22, 2010, which focuses on our shared goal to utilize sustainable practices and invest in our planet, Organics Unlimited is introducing its GROW Earth Day Donation Project. This collaborative project is dedicated to raising funds and educating the community on organic produce and programs that help to improve the lives of farm workers in Mexico and Ecuador.



"Organics Unlimited, in collaboration with the International Community Foundation, is committed to educating future generations on the need for organic and socially responsible produce and its effects on the planet," says Organics Unlimited President, Mayra Velazquez de Leon. "We established the GROW program in 2005 and have raised over \$250,000 through a small surcharge on each box of GROW bananas, available exclusively through Organics Unlimited. Managed by the International Community Foundation, the GROW Fund has been instrumental in funding programs with the sole purpose of providing vital services to farm workers and their families," says Velazquez de Leon.

The GROW program has provided over a quarter of a million dollars toward educational assistance, scholarships, homework clubs, dental health and medical assistance to the workers and their families. This year, GROW has funded 28 deserving students in junior high, high school and college through Project Amigo totaling \$91,400 in scholarships to pay for registration fees, supplies, uniforms, shoes, and transportation. Project Amigo, and its sister program, Casa Amiga, a residential facility offering housing for female students attending the University of Colima, supports higher education and health programs to rural, poor children and their families throughout Mexico. Additional funding is underway in Ecuador to continue the mission of the GROW program which is to give a hand up, not a hand out.

To make a contribution to the GROW Earth Day Donation Project or volunteer opportunities are available in Mexico through Project Amigo to assist with programs sponsored by GROW.

Organics Unlimited is a San Diego-based distributor of organic tropical fruit from Mexico and South America, giving buyers the option between the Organics Unlimited label or the GROW label (organic and socially responsible). GROW bananas and other tropical fruits are available exclusively from Organics Unlimited. For more information on Organics Unlimited and GROW,

Contact:
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www.organicsunlimited.com
 call 619.710.0658.



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Garden of Eden Produce

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- Peru consolidates as the first exporter of organic bananas
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- ★ JPY: 125.11
- ★ GB P: 0.86730
- ★ AUD: 1.4464
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- ★ CA D: 1.3337
- ★ CN Y: 9.0881
- ★ NZD: 1.8702
- ★ ZAR: 9.9440

Euro foreign exchange reference rates
 Source: ECB

